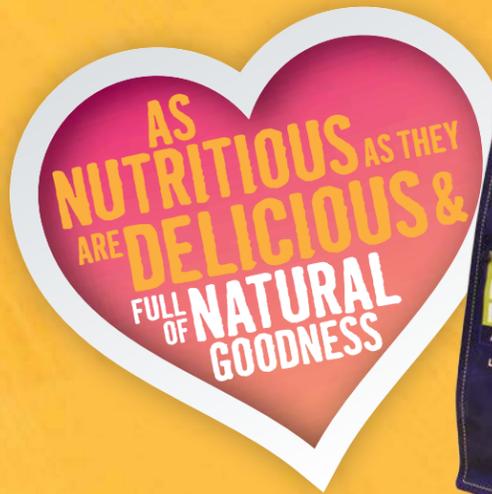




EVERY BITE GIVES HOPE TO HOMELESS PETS

Dog food nutrition comparison tool



What to look for	Benefit	High Hopes Grain Free Lamb/Salmon	High Hopes Whole Grain Chicken/Salmon	Comparison Brand
HIGH QUALITY PROTEIN: The foundation for any food.				
+ REAL meat first	enhances digestion & taste	✓ Lamb	✓ Chicken	
+ protein mostly from animal sources	more easily digested than vegetable protein sources	✓ 65%	✓ 70%	
+ different types animal proteins; (rank in ingredient list)	variety for more balanced nutrition	✓ Lamb (#1) Chicken meal (#2) Salmon meal (#3) Chicken liver meal (#12) Egg (#13)	✓ Chicken (#1) Chicken meal (#2) Whitefish meal (#3) Salmon (#5) Chicken liver meal (#14) Egg (#15)	
HIGH QUALITY FATS (with a balanced blend of Omega-3 & 6): Keeps skin and coat healthy, while protecting the heart and kidneys. Reduces inflammation, and enhances neural and retinal development.				
+ animal fat is the primary source (Vs. vegetable/plant)	animal sources more easily digested	✓ Chicken fat	✓ Chicken fat	
+ fish sources of fat	primary source of omega-3s	✓ Menhaden fish oil	✓ Menhaden fish oil	
+ EPA	helps reduce inflammation while protecting the heart & kidneys	✓ Salmon meal Menhaden fish oil	✓ Salmon Menhaden fish oil	
+ DHA	improves neural development in all dogs, and retinal development, especially in puppies	✓ Salmon meal Menhaden fish oil	✓ Salmon Menhaden fish oil	
+ omega-6	the keystone fatty acid dogs need to survive, however, balance with omega-3 is key	2.0% Chicken meal, Flaxseed meal, Chicken fat, Chicken liver meal	2.5% Chicken meal, Chicken fat, Flaxseed meal, Chicken liver meal	
+ omega-3	great for the skin and heart, anti-inflammatory properties	2.0% Salmon meal, Flaxseed meal, Menhaden fish oil, Chicken liver meal	1.5% Salmon, Flaxseed meal, Chicken liver meal, Menhaden fish oil	
+ Balanced omega-6 to 3 ratio	Studies show 5.5 to 1 ratio or better is beneficial	✓ 1:1	✓ 2:1	
PHYTO-NUTRIENTS FROM VEGETABLES & FRUITS: Help reduce inflammation, aid digestion and help maintain and control blood pressure. Helps reduce the risk of heart disease.				
+ variety / # of vegetables		✓ 10	✓ 10	
+ variety / # of fruits		✓ 2	✓ 2	
LEGUMES and WHOLE GRAINS: Provide protein and fiber (for good stool quality) and sustained energy. Legumes in grain-free diets offset faster-digesting carbohydrates such as potato and tapioca.				
+ variety and types		✓ Peas, Garbonzo beans	✓ Garbonzo beans, Oats, Barley, Brown rice, Peas	
NATURAL SOURCES OF GLUCOSAMINE & CHONDROITIN: Help support healthy hisp and joints.				
+ sources		✓ Chicken meal, Chicken cartilage	✓ Chicken meal, Chicken cartilage	
CHELATED MINERALS & VITAMIN SUPPLEMENTS: Chelated minerals aid absorption of certain hard to digest minerals. Vitamin supplements ensure proper balance for good health.				
chelated ("proteinate") minerals such as "iron proteinate". Vitamin supplements are indicated as such, "niacin supplement"		✓	✓	